

 Make your brand stand out -Volume 2

We'll make your vision a reality









## Brand Recognition...



Be Prominent...

First Impressions Speak Volumes...

Be Distinguished...

Presentation Is Everything...

Be Memorable...

Be Impressive...

Open & Experience!

We are pleased to present our new Custom Design Portfolio. This book is just a representation of custom packaging and display items we have created for some of our clients. This sampling might spark ideas on what you want your brand packaging to look like. Custom packaging offers you the benefit of showcasing yourself as a distinguished retailer in the marketplace, it reinforces your brand identity and it conveys the image you wish customers to perceive.

Every item you see in this portfolio can be made in an array of fabrics, numerous papers, plain to fancy textures and a rainbow of colors and ribbons, or we can create something completely different for you depending on your vision.

Let us help you make your dream packaging a reality.

To achieve the perfect custom packaging or display for your store, you will first have to pick up the phone and speak with one of our custom packaging experts with over 25 years of experience at your disposal. You then pick your box collection, choose your color and material and add your store logo. Creating distinctive and cost-effective packaging has never been easier. Let us help give you and your brand a "first impression" that will be remembered.

Working with our factories in both the US and Asia we will manufacture a packaging or display line to your exact specifications. By ordering enough product to sustain you for 12 months we are able to get you the best possible prices. All custom packaging requires Minimum Order Quantities and will be discussed when consulting with our custom experts. Don't worry if you are short on space, we will store the goods for you up to 12 months. You can have quantities delivered as needed from our Quality Gold facilities or receive the order in full; the choice is yours. Delivery and payment options will be discussed when talking to a design team member and determining your needs.

Once a design idea had been finalized, live samples will be ordered for review. Upon review any and all changes can be made before the final order is placed. This will insure that your dream packaging and displays look as great in person as they did on paper.

Another option for fast delivery with low minimum order quantities is to view our NEW Volume 6 Packaging and Display Catalog. You can choose existing In Stock packaging and have your logo printed for that custom look. Most In Stock packaging is available in multiple colors with a wide variety of print colors to make it your own. Add stamped pouches and bags to complete your branded look.

We believe that beautiful, creative custom packaging and custom displays can be a reality on any budget or time frame. All you need to do is call 866.943.6725 and speak with one of our custom experts and let us show you how.

The perfect first impression...



with beautiful paper prints and ribbons.

Outer boxes wrapped in red filigree paper with ivory satin ribbon printed in gold. Red lacquer wood inner box with pearl leatherette interior.

Be Distinguished...

with a combination  $\mathcal{O}$  of textures and materials.

Outer box wrapped in grey textured paper. Inner box wrapped in genuine black bonded leather with ivory suede interior. Blind embossed print on the top of the outer and inner boxes.

Be Memorable...

with bold packaging and vivid color.



Outer box wrapped in black high gloss paper. Inner box with mahogany lacquered wood with black suede interior and silver print. Matching red and black satin pouches and 9 compartment drawstring pouch.



to distinguish your brand.

CCESORIOS

Outer box wrapped in deep purple paper with lime green trim and purple satin ribbons. Inside matching lime green satin drawstring pouches.

*Be Elegant...* with timeless bonded leather

Brockhaus Jewelry

encased in protective boxes.

Outer box wrapped in a cherry fluted leatherette paper. Inner box wrapped in genuine red bonded leather with ivory ultra suede interior and a gold foil stamp.

Be Timeless...

with sleek paper textures, satin ribbons and pouches.

1

Heweler

Outer box wrapped in silver paper with a fine linen paper base. Inner box wrapped in grey suede with white suede interior. White satin ribbon printed in dark grey. Inside box and satin pouch printed with silver foil stamping. Accent boxes with same silver and white linen paper. White pigpell interior with silver foil stamping.

6

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coles

LEVY

LIME

LEVY

LEIV



Be Posh... with high

contrast stamping.

Box wrapped in black, matte art paper with soft black satin interior. Top of box has black gloss embossing.

Be Spirited...

with bold, branded ribbons and simple colors.

BLACK

BLACK

theblackbow.com

BLACKBOW

Bi

Outer box wrapped in blue textured paper with black textured paper base. Interior is black velvet. Inside of box and black satin ribbon have silver foil stamping.

Be Inspiring... with creative

with creative usage of your logo.



Outer Box wrapped in textured paper. Inner box wrapped in same textured paper with an embossed logo on top of inner box. Interior is a white pigpell. Top of outer box and interior of inner box stamped in silver. Drawstring Classic Velour pouch also with silver foil stamping. Stylish laminated euro tote shopping bag with a three-color coordinating logo.

Be Glamorous...

with distinctive wood boxes and rich papers.





Outer boxes wrapped in silver paper with stamped satin ribbons. Inner box with lacquered zebra wood with magnetic leatherette inserts and black stamping. Matching silver bags with foil stamping.



Both outer box and round cornered inner box are covered in a fine tan leatherette paper. Interior is cream pigpell with black foil stamping. Drawstring micro-suede pouch and laminated euro tote shopping bag with black foil stamping. Accent utility boxes wrapped in coordinating color of textured paper with ivory satin ribbon printed in black. Interior of accent box is satin.



Outer box wrapped in fine gold art paper with ivory base and black satin ribbon stamped in gold. Inner box and euro tote shopping bag in same fine gold leatherette paper. Interior of inner box is ivory leatherette with gold foil stamping. Shopping bag with heavy black cord handles and black foil stamping.

Be Classic...

with high gloss wooden boxes.



Outer box wrapped in cream striped paper. Inner box black lacquered wood with champagne suede interior. Cream pigpell pouch with matching stitching. Black foil stamping and accent stitching on pearl folder.

Be Impressive... With Custom

Vith Custom designed packaging.



Outer boxes wrapped in gold textured paper and eggplant satin paper with foil stamping. Inner boxes wrapped with matching papers with satin ivory interiors.

Be Adventurous...

with reptile print paper or leatherette, and bold colors.



Outer box wrapped in high gloss art paper with foil stamp. Crocodile leatherette paper inner box with ivory pigpell interior and contrasting color stamping. Accent boxes in a reptile print paper with high contrast color.

Be Carefree...

JEWELER'S TOUCH

color pallette.

Outer box wrapped in green art paper with brown base and brown satin ribbon. Inner box wrapped in green leatherette paper with ivory leatherette interior and brown silkscreen logo. Also shown is a coordinating, two-color drawstring 9 compartment satin pouch and laminated euro tote shopping bag with ribbon handles and two-color logo. Accent boxes wrapped in the same green leatherette paper with brown soft satin interior and insert.

JEWELER'S TOUCH

Be Wild...

with jewelry rolls in many colors and prints.

Plush satin jewelry rolls made with soft satin material. Available in our stock colors or customize to your colors. Can be printed with your custom logo.

Be Creative... using gift with

purchase boxes.

10 Million

Endless possibilities ... gift with purchase boxes wrapped in art paper with satin interiors, organza ribbons or satin embroidered logo.

Be Suave...

with coordinating display trays and packaging.

CHISEL

contemporary Metal collection

CHISEL"

CHISE

Outer boxes and folders wrapped in grey faux suede and textured black leatherette with grey faux suede interior. Grey faux suede bell pouch with drawstring closure. Bracelet display wrapped in black and white leatherette.

Be Daring... with accented stitching

on leatherette.



Folders and cases wrapped in textured black leatherette with snap closures and contrasting stitching. Black faux suede interiors. Display wrapped in black leatherette with multi use display compartments.

Make Your First Impression a Lasting One!

Now that you have "Opened and Experienced" the packaging and displays shown in this portfolio, let these beautiful custom pieces inspire your imagination and creativity. It's time to make your brand stand out from the competition. You only have one chance to make that lasting first impression. Make yours a memorable one with your own One-of-a-Kind custom packaging and displays. Call and speak with one of our experts today and get started distinguishing yourself above the rest.





## Brand Recognition...



Be Prominent...

Great Impressions Last Forever...

Be Distinguished...

Presentation Is Everything...

Be Memorable...

Be Impressive...

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